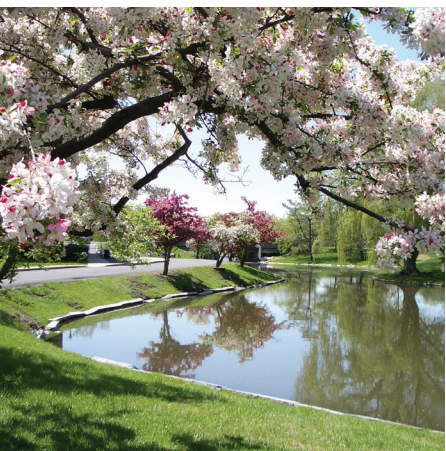




WWW.NEWPALTZ.EDU/IIB



INSTITUTE FOR INTERNATIONAL BUSINESS



GREETINGS FROM IIB

The Institute for International Business (IIB) offers studies in business, marketing, public relations, and business communications at the State University of New York at New Paltz, followed by full-time internships in New York City. Our program has been successfully helping students achieve their internship goals in New York City since 1990.

At IIB, we are committed to helping our students recognize and appreciate a global approach to business and management, all in an intense and rewarding four months. We do so with a caring and committed staff in a small-town atmosphere only 75 miles from one of the greatest cities in the world.

The IIB program provides an excellent opportunity to work as a full-time intern with a leading organization in New York City, and hone valuable skills in the cultural and business capital of the world. Our program allows participants to:

- **Select from many areas of industry—marketing, public relations, media, finance, not-for-profit organizations and much more.**
- **Internationalize their resume/CV.**
- **Network with American and international companies.**
- **Improve their career opportunities.**
- **Gain valuable experience within their chosen career field.**

Our program runs the entire academic semester, with the first half spent on the campus of SUNY New Paltz. During these initial weeks, the students take courses in public relations and business communications, both especially designed for the IIB student. In addition, the students join regular New Paltz undergraduate or graduate students in two business courses of their choosing. The second half of the semester is spent working at an unpaid internship for an organization in New York City.



The latest IIB information is available at our web site: www.newpaltz.edu/iib. Information about admission requirements to the program, schedules and frequently asked questions can be found here. You may also reach me directly at (001) 845.257.2903 or via email at iib@newpaltz.edu.

We look forward to hearing from you.

Jeff Pollard
Coordinator
Institute for International Business

SUNY NEW PALTZ—A WORLD-CLASS UNIVERSITY

At the State University of New York at New Paltz you will feel right at home in an ideal environment for learning. SUNY New Paltz is one of 64 campuses of the State University of New York, the largest system of public education in the world. The curriculum for the IIB program is broken into three areas of study: Public Relations, Business Communication, and General Business course offerings. Students attend courses for eight weeks on the SUNY New Paltz campus.

PUBLIC RELATIONS FOR THE BUSINESS PROFESSIONAL

The Public Relations portion of the IIB program offers students an intensive look into public relations and the importance of it in the corporate world. The instructors of the public relations segment are diverse, and highly qualified in their fields. They have taught in our program for many years and have been some of our students' favorites.

Each student is responsible for readings, news releases, memorandums, case studies, and essays. More details concerning this component of the IIB program, including lecture titles, can be found here: www.newpaltz.edu/iib/program_academic.cfm.

“One of the best parts of this experience is being able to study with American students.”

—Florian, former IIB participant from Germany

PROFESSIONAL BUSINESS COMMUNICATIONS

In order to join the IIB program, all participants must demonstrate a high level of English proficiency. The Business Communication course builds on this base by providing advanced business language skills to fine tune spoken and written English. Special emphasis is placed on learning American business practices.

BUSINESS

The School of Business at the State University of New York at New Paltz is committed to educating and developing students to be competent business professionals in a global economy. As part of the IIB program, students will be enrolled in two university business school classes based on their academic interests, educational backgrounds, and course availability. IIB students can select courses from both the undergraduate and the MBA levels.

SOMETHING HERE ABOUT VAN DER BERG HALL?



ABOUT SUNY NEW PALTZ

SUNY New Paltz located in a safe, clean, and scenic area of upstate New York. Students at SUNY New Paltz can enjoy the natural beauty of the Catskill Mountains and the Hudson River Valley, while just 90 minutes by bus or train from the activity of New York City and only a few short hours from many other major cities, including Philadelphia, Washington D.C. and Albany.

SUNY New Paltz, with approximately 8,000 students, enrolls a diverse and dynamic student population, including more than 400 international students from over 50 countries.

With its thirteen residence halls, dining facilities, fitness center, swimming pool and outdoor recreation areas, student life at SUNY New Paltz is very active. You'll have the opportunity to participate in more than 135 clubs and organizations and explore a wide variety of cultural, political, educational, and social interests. The university offers more than 35 sports teams and organizes many trips (such as skiing, rock climbing,) for students to participate in.

The SUNY New Paltz campus is home to some of the finest educational facilities available, including the Sojourner Truth Library with state-of-the-art computerized catalog and research system, fully computerized labs, art studios, theaters, language centers and media facilities, all providing an environment conducive to effective study.

In addition to campus activities, the village of New Paltz offers a charming blend of commerce and natural beauty and is great for hiking and biking or just strolling along its many quiet tree-lined streets. Restaurants, retail shops, and professional offices intermingle with historic stone houses built in the 17th and 18th centuries to make up this captivating town. To find out more about the town of New Paltz, you can visit www.newpaltz.org, www.ulsterchamber.org, or www.ny.gov.



THE INTERNSHIP EXPERIENCE

The Institute of Business is committed to preparing English-speaking international students for the global business environment. Through the Institute, students receive intensive instruction in American business practices. After coursework is completed, participants have the opportunity to apply their skills during full-time internships with leading firms in New York City. Since 1990 many major U.S. and international companies have worked with IIB to provide challenging internship opportunities for young international professionals.



“For a student to live in NYC and pursue their career through a work-study experience is a “very rewarding opportunity...”

— Matt, a former IIB participant from Australia



PROGRAM DETAILS

QUALIFICATIONS

- You must be at least 21 years of age and have completed a minimum two years of post-secondary education.
- You must be currently attending a university/college or have graduated less than one year ago, and demonstrate a high level of proficiency in written and spoken English.
- It is recommended that you have at least six months of prior work experience, although not required.
- Most importantly, you must be bright, ambitious, and motivated to take advantage of the opportunities provided by the program.

PROGRAM SCHEDULE

The IIB Program takes place over a 16-week period. The first eight weeks are spent studying business at the State University of New York at New Paltz, and the second eight weeks are spent interning with a leading company in New York City. The fall semester commences mid-August and runs through mid-December. The spring semester program begins mid-January and is completed mid-May.



PROGRAM FEES

Current program fees are available on the IIB website, www.newpaltz.edu/iib and include the following:

- Health insurance for the duration of the program
- Housing for eight weeks in New Paltz
- Meals while in New Paltz
- Housing for eight weeks in New York City
- Eight-week internship at a company in New York City
- Full use of university campus facilities (e.g., state of the art athletic wellness center, computer labs, academic library, health center, etc.)
- Internship administration
- Social events
- Group transportation from the airport to New Paltz
- Group transportation to New York City residence
- Issuance of the DS 2019 & DS 7002 for J-1 Intern Visa status

PROGRAM FEES DO NOT INCLUDE:

- Airfare
- Meals and transportation within New York City
- Course textbooks (approximately \$400)
- Incidental personal expenses

VISA INFORMATION

SUNY New Paltz is one of a small number of American universities authorized by the U.S. Department of State to administer a J-1 Intern training program. IIB will provide participants with a certificate of eligibility for J-1 (Exchange Visitor) immigration status. The J-1 visa allows participants to study and work legally in the United States for the duration of the IIB training program.

“This program excels in developing personal and professional skills.”

– Victor, former IIB student from Sweden

HOW TO APPLY

If interested in taking part in this unique program, you can access an application on line at www.newpaltz.edu/iib.

APPLICATION REQUIREMENTS

- Copy of a valid passport
- Written essay, in English, briefly describing why you would like to participate in the program and how it can benefit you in achieving your future career goals
- Two letters of recommendation, in English, from people who are able to assess your suitability for the program
- Academic transcripts from post-secondary education
- Proof of English proficiency (TOEFL score of minimum 80, TOEIC, writing sample, and/or academic transcript illustrating English proficiency)
- Financial Certification (letter from financial sponsor, personal statement of account, or scholarship letter verifying ability to cover expenses for the full semester)
- Curriculum Vitae/Resume in English

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– Matt, a former IIB participant from Australia

“The IIB program at SUNY New Paltz is a truly fantastic program. I have learned so much during my time here and I would strongly recommend this program to anyone dreaming of studying and/or working abroad. This has been one of the best experiences of my life.”

– Henrik, Spring 2015 IIB student from Sweden

“ANOTHER QUOTE.”

– Victor, former IIB student from Sweden

